Update on Animal Feed

Sixth GMO-free Regions Conference: Brussels and Ghent – 16 - 18 September 2010



European Parliament, Brussels 16 September 2010



Same as in previous years:

Feed determines baby food & chocolate

Why?

- Soy products & derivatives are used in almost everything
- Soy is key to all product categories to remain available
 GMO-free or become GM possibly forever
- Soy products
 - 80% of every single soybean goes to animal feed
 - Remainder is for food (oil, lecithin, flour, protein ...)
- Conclusion:
 - Economic power of feed surpasses everything else





Consequence for food and environment

- Feed industry looks after itself
 - Natural to have little concern for other food chains
 - Powerful in its effect on "everything else"
- European feed industry and sustainability
 - High level of interest expressed by FEFAC
 - But practically very limited scope
 - GMO issue is ignored "with a vengeance".
- Urgently needed: Industry must register latest research on "irresponsible sustainability" (presented here today)







Various solutions

- Replace soy meal with locally produced proteins
 - Grow soybeans in Europe?
 - Use other legumes or resort to grass (Campina's dairy!)?
- Change consumption behavior
 - All Europeans to become vegetarians?
 - Unlikely in near future and would not change the trend in the protein producing giants like Brazil
- Solution: Make GMO-free soy meal available to EU feed industry more easily and engage the retailers.
- Producing GMO-free products must make economic sense!







Availability of GMO-free soy meal in Europe today

- Overseas soy crushers ship to Rotterdam
- The soy meal (< 0.1 percent GMO content) is ...</p>
 - ... produced without GMOs
 - ... ordered and delivered without GMOs
- Systems (i.e. the entire logistics) are segregated & laid out for GM-free goods ...
- and taken forward to the point of consumption
- This method has been applied successfully with millions of tons for over a decade in a host of EU Member States





Thank you...

... for your attention

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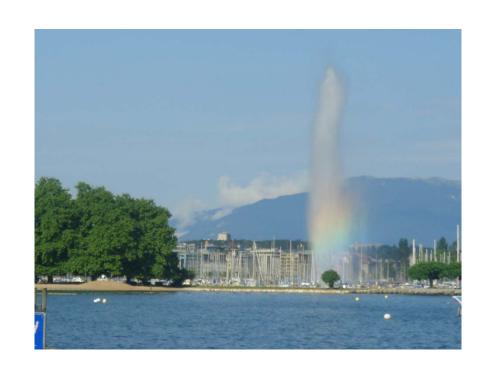
Jochen Koester TraceConsult

Geneva - Switzerland

Tel. +41 (22) 819 9400

Fax +41 (22) 731 3364

jk@TraceConsult.ch



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